



OBSERVE. DESIGN. INNOVATE. / POWERSPORTS 2014



OBSERVE. DESIGN. INNOVATE.

We OBSERVE the unique needs of the action sports marketplace by working closely with the world's top athletes.

We utilize our extensive knowledge of production processes, materials, and technology to DESIGN better products that assist athletes reach their goals.

We INNOVATE at every level from product development to final delivery to provide superior value to each of our athletes and customers.



ANDREW SHORT

SINGLE-PLY MX GRIPS

As a leader in grip manufacturing we have developed a compound that not only feels great, but is built to last. Our 1/2 Waffle MX grip is the preferred grip of choice for BTO/KTM and NFab/TiLube Yamaha.



PROPRIETARY MATERIALS

SLIM HALF WAFFLE DESIGN

AVAILABLE IN 9 COLORS

MADE IN THE USA



H0IRFSW
1/2 WAFF - WHITE
(SOFT)



H0IRFR
1/2 WAFF - RED



H0IRFP
1/2 WAFF - PINK



H0IRFU
1/2 WAFF -BLUE



H0IRFY
1/2 WAFF - YELLOW



H0IRFO
1/2 WAFF - ORANGE



H0IRFB
1/2 WAFF - BLACK



H0IRFN
1/2 WAFF - GREEN

ADDITIONAL OPTIONS

BLACK (NO WAFFLE) H0IRFB

GREY (NO WAFFLE) H0IRFG

BLACK (FULL WAFFLE) H0IRFO

GREY (FULL WAFFLE) H0IRFY



MINI MX GRIPS

Designed for the riders who ride Mini bikes the most, the kids, our 1/2 waffle design provides a durable, slim profile to fit in smaller hands.

FOR USE ON 50CC PW, CFR, XR AND TTR

SLIM HALF WAFFLE DESIGN

AVAILABLE IN 5 COLORS

MADE IN THE USA



H01MMU
MINI MX - BLUE



H01MMP
MINI MX - PINK



H01MMN
MINI MX - GREEN



H01MMR
MINI MX - RED



H01MMRB
MINI MX - BLACK



COLOR
BLACK

PART #
H01MSB

The Re-Grip was designed and tested by 3-time AMA National Motocross Champion, Marty Smith. The ReGrip enables riders of any age and skill level to keep their elbows and arms in the attack position at all times. This will maximize rider control for cornering, jumps and any type of off-road riding.

- > Traditional Half-Waffle Grip pattern with a raised bar across the front to remind you to Re-Grip
- > Proven to improve riding technique through 3-time AMA Champion Marty Smith's Training Academy
- > Made in the USA





COLESEELY

Troy Lee Designs®

Few know the demands of the track like "The World's Fastest Racer's" at TLD. That's why their input into the design of this unique grip has made it so perfect. Add in the bright colors as seen on TLD gear and it's a winning combination.

DESIGNED BY TROY LEE DESIGNS

SLIM NO-WAFFLE DESIGN

AVAILABLE IN 9 COLORS

MADE IN THE USA



H00TLN
MX TLD-GREEN



H00TLY
MX TLD-YELLOW



H00TLP
MX TLD-PINK



H00TLPR
MX TLD-PURPLE



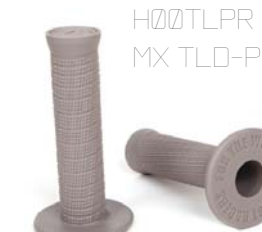
H00TLFR
MX TLD-FIRE RED



H00TLB
MX TLD-BLACK



H00TLU
MX TLD-BLUE



H00TLG
MX TLD-GREY



MX ROGUE



LARGE RAISED PADS DUAL-DENSITY MATERIAL
AVAILABLE IN 8 COLORS MADE IN THE USA



COLOR	PART #	COLOR	PART #
BLACK/BLACK	H10RGB-B	BLACK / GREEN	H10RGB-N
BLACK/GREY	H10RGB-G	BLACK/ORANGE	H10RGB-O
BLACK/RED	H10RGB-R	BLACK/YELLOW	H10RGB-Y
BLACK/BLUE	H10RGB-U	BLACK/WHITE	H10RGB-W

MX CUSH



SMALL RAISED PADS DUAL-DENSITY MATERIAL
AVAILABLE IN 4 COLORS MADE IN THE USA



COLOR	PART #
GREY/BLACK	H10CHB
BLUE/BLACK	H10CHU
RED/BLACK	H10CHR
BLACK/BLACK	H10CHB

MX V2 LOCK-ON GRIPS

The V2 Lock On System eliminates the need for wire and glue. Utilizing an OE spec throttle tube with a Snap On Cam System, the grip comes molded directly to the plastic tube. Simply replace the grip as you would the entire throttle tube. On the clutch side, the grip is molded to a plastic tube that features a lock jaw clamp to secure the grip to the bars. Simply slide into position and tighten the pre-installed clamp and you are ready to ride. No waiting for glue to dry, no sticky messes and the comfort of knowing that your grips are locked in place and aren't going to slip off during your ride.



V2 LOCK ON ROGUE

PART #	COLOR	APPLICATION
H32RGB	BLACK	2 STROKE MX MODELS*
H34RGB	BLACK	4 STROKE MX MODELS*

V2 LOCK ON HALF WAFFLE

PART #	COLOR	APPLICATION
H32HWB	BLACK	2 STROKE MX MODELS*
H34HWB	BLACK	4 STROKE MX MODELS*

V2 LOCK ON KTM

PART #	COLOR	APPLICATION
B30KTM-O	BLACK	INCLUDES ALL KTM CAMS



MATTGOERKE

* INCLUDES CAMS FOR MAJOR MODELS MOTOCROSS 'BIG BIKES', ADDITIONAL CAMS MAY BE PURCHASED

“If you DREAM of becoming a champion, if you have the DESIRE it takes to be better, if you give your very best EFFORT every time, and if you have the DEDICATION it takes to stick to your program, you too will know the thrill of VICTORY” - Jeff Emig

EMIG

V2 HALF WAFFLE LOCK ON GRIP

Featuring a uniquely designed waffle pattern, the EMIG Half Waffle Lock On Grip Provides the ultimate in comfort. The first three-color Lock-On Motocross grip, the EMIG grip combines fashion and functionality to your ride. Designed with a medium diameter, it is the perfect combination between cushion and control.

H32EMH-G	GRAPHITE/GREY	2 STROKE
H34RMH-G	GRAPHITE/GREY	4 STROKE
H32EMR-U	RED/BLUE	2 STROKE
H34EMR-U	RED/BLUE	4 STROKE
H32EMN-B	GREEN/BLACK	2 STROKE
H34EMN-B	GREEN/BLACK	4 STROKE
H32EMW-P	WHITE/PINK	2 STROKE
H34EMW-P	WHITE/PINK	4 STROKE
H32EMY-B	YELLOW/BLACK	2 STROKE
H34EMY-B	YELLOW/BLACK	4 STROKE

*ADDITIONAL COLORS TO BE DETERMINED





PHIL NICOLETTI

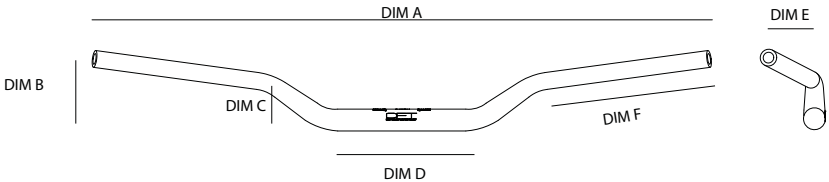
7/8" HANDLEBARS



CONSTRUCTED OF 7075 ALLOY FOR STRENGTH CLAMPED CROSS BRACE FOR SUPPORT INCLUDES BAR PAD



APPLICATION GUIDE



PART #	BEND NAME	DIM A	DIM B	DIM C	DIM D	DIM F
H701MXG	HONKAWOE	802	99	45	200	54
H766MXG	HENRY REED	803	92	56	210	57
H781MXG	ATV RACE	806	150	95	125	75
H784MXG	SUPERMIN	740	118	88	95	42

CFT

CONTROLLED FLEX TECHNOLOGY



ODI's first step into the handlebar market was via development of the CFT - Controlled Flex Technology Handlebar. Utilizing an elastomer shock system in the center of the cross bar, the CFT eliminates harsh vibrations and chatter cause by flex in non braced handlebars. By using a hi flex alloy, the original CFT allows for the comfort desired in a braced handlebar while at the same time slowing down the rate of flex that cause the vibrations and chatter.

PART #	BEND NAME	DIM A	DIM B	DIM C	DIM D	DIM F
H800CFB	HONKAWOE	802	99	65	2000	54
H8020CFB	MOGRATH	805	83	40	2025	55
H8070CFB	CHAMP	805	93	50	2025	55
H8140CFB	COUNTRYBOY	803	92	56	210	57
H8290CFB	SHORTY	802	80	49	2025	60
H8300CFB	ORHIGH	795	95	70	2025	62

PODIUM

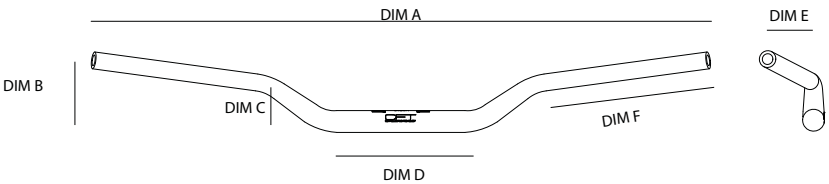
Building off of our CFT platform in 2013, we constructed the PODIUM bar from a hi tensile strength alloy for more durability. Although you give up some comfort in the flex of the material, it is more than made up for with the added strength.



CONSTRUCTED OF 2014 ALLOY FOR STRENGTH INCLUDES CFT CROSS BAR INCLUDES BAR PAD 31.8MM CLAMP RE-



APPLICATION GUIDE



PART #	BEND NAME	DIM A	DIM B	DIM C	DIM D	DIM F
H900CFB	HONKAWOE	802	99	65	2000	54
H9020CFB	MOGRATH	805	83	40	2025	55
H9070CFB	CHAMP	805	93	50	2025	55
H9140CFB	COUNTRYBOY	803	92	56	210	57
H9290CFB	SHORTY	802	80	49	2025	60
H9300CFB	ORHIGH	795	95	70	2025	62

BAR PADS



COLOR	PART #	
BLACK	H70BPB (220MM)	B71BPB(240MM)
RED	H70BPR (220MM)	B71BPR(240MM)
GREEN	H70BPN (220MM)	B71BPN(240MM)
BLUE	H70BPU (220MM)	B71BPU(240MM)
ORANGE	H70BPO (220MM)	B71BPO(240MM)
PINK	H70BPP (220MM)	B71BPP(240MM)
YELLOW	H70BPY (220MM)	B71BPY(240MM)

1 1/8" BAR MOUNTS



- > FOR USE WITH HONDA OR KAWASAKI RUBBER MOUNT TRIPLE CLAMPS
- > INCLUDES 65MM BOLT FOR HONDA APPLICATION

COLOR
BLACK

PART #
H71RMB

ALLOY THROTTLE TUBE FUSION PRO

Utilizing the Snap On Cam system from our V2 Lock On Grips, the Fuzion PRO throttle tube may very well be the last throttle tube you ever have to buy. Changing bike brands? We understand. Just change the cam (if needed) and you're good to go on your new ride.

COLOR
BLACK

PART #
H70FPB

FUZES TOGETHER WITH
THE V2 THROTTLE CAM
SYSTEM FOR A MORE
"UNIVERSAL" FITMENT

CNC MACHINED
6061 ALLOY

THE SEALED BEARING SYSTEM
INCLUDES "O" RINGS TO PROVIDE
A BETTER BAR FITMENT AND
ELIMINATE ANY PLAY BETWEEN
THE BAR AND THE TUBE

INCLUDES MACHINED
RIBS FOR BETTER
GRIP ADHESION

ATV/PWC ROGUE



MEDIUM COMPOUND • RAISED PADS FOR ADDED CUSHION • LARGE DIAMETER FOR LARGE HANDS • MADE IN USA

 LOCK-ON GRIP TECHNOLOGY



ROGUE -130 MM
J30RGB-S



ROGUE -120 MM
J31RGB-S

 SINGLE PLY ATV GRIP



ROGUE - PINK
J01RGP



ROGUE - GREEN
J01RGN



ROGUE - BRIGHT RED
J01RGBR



ROGUE - PURPLE
J01RGPR



ROGUE - YELLOW
J01RGY



ROGUE - BRIGHT BLUE
J01RGBU



ROGUE - BLACK
J01RGB



RUFFIAN - PINK
J01RFP



RUFFIAN - GREEN
J01RFN



RUFFIAN - BRIGHT RED
J01RFR



RUFFIAN - PURPLE
J01RFPR



RUFFIAN - YELLOW
J01RFY



RUFFIAN - BRIGHT BLUE
J01RFBU



RUFFIAN - BLACK
J01RFB

ATV/PWC RUFFIAN



RAISED DIAMOND KNURL PATTERN • SUPER SLIM PROFILE • INCLUDES PATENTED SNAP CAP CAP END PLUGS • MADE IN USA

 LOCK-ON GRIP TECHNOLOGY



RUFFIAN -130 MM
J30RFB-S



RUFFIAN -120 MM
J31RFB-S

 SINGLE PLY ATV GRIP

ATV/PWC 1/2 WAFFLE



SLIM 1/2 WAFFLE DESIGN MADE IN THE USA



1/2 WAFFLE -130 MM
ATV - J32RFB-S
PWC - L32RFB-S

ATV EXTREME



MEDIUM DIAMTER DESIGN MADE IN THE USA



EXTREME -130 MM
ATV - J32XTH-G
PWC - L32XTH-G

ROAD RACE RUFFIAN



SLIM NO-WAFFLE DESIGN MADE IN THE USA



RUFFIAN -BLACK
S00RFB



RUFFIAN - GRAPHITE
S00RFH

STREET CUSH



DUAL COMPOUND CONSTRUCTION MADE IN THE USA



CUSH - BLACK
S00CHB



CUSH - BLUE
S00CHU



CUSH - RED
S00CHR

SNOWMOBILE GRIPS



FOR USE ON SNOWMOBILES SLIM NO-WAFFLE DESIGN 8 INCH LENGTH MADE IN THE USA



RUFFIAN -BLACK
N00RFB

BAR ENDS



BLACK - F71APB
BLUE - F771APU

RED - F71APR
SILVER - F71APS

GRIP DONUTS



BLACK - F70DNB
RED - F70DRN
ORANGE - F70DNO

GREEN - F70DNN
BLUE - F70DNU

LOCK JAW CLAMPS



GREY - D70LJG
PURPLE - D70LJP
GOLD - D70LJD
GREEN - D70LJN
BLUE - D70LJU

SILVER - D70LJS
ORANGE - D70LJO
RED - D70LJR
BLACK - D70LJB
WHITE - D70LJW

GRIP COVERS



PART # G00GCB
ODI GRIP COVERS



SOFT GOODS



MATRIXTEE - GREY
S, M, L, XL, XXL - G01MTD-__



MONSTER TEE - GREY
S, M, L, XL, XXL, YOUTH S, M, L
G01MNB-__



ICON TEE - BLACK
S, M, L, XL, XXL - G01OTB-__



OBSERVE TEE - BLACK
S, M, L, XL, XXL - G01OTB-__



BLUE



HEATHER



THROW IT UP TEE - HEATHER
S, M, L, XL, XXL - G01TH-__



WHITE



BLACK



ICON SNAP BACK
BLUE - G05SBJ



ICON SNAP BACK
BLACK - G05SB



ICON SNAP BACK
HEATHER - G05SBH



ICON SNAP BACK
RED - G05SBR



MALCOLM STEWART

PROMO ITEMS



J HOOK FACEOUT
PART # - PRMXHB-1



12" SCAN PEG HOOK
PART # PR-SH-12-R



PART # G10BNB
ODI SHOP BANNER
2' X 4'



PART # G10UMB
ODI CUSTOMIZABLE
UMBRELLA



ODI GRIP COOZIES
BLACK - G10BCB
RED - G10BCR
BLUE - G10BCU
PINK - G10BCP
GREEN - G10BCN



POP DISPLAY



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